AMENDMENT AND RESPONSE UNDER 37 CFR § 1.116 – EXPEDITED PROCEDURE

Serial Number: 10/648,125 Filing Date: August 25, 2003

METHOD AND SYSTEM TO GENERATE A LISTING IN A NETWORK-BASED COMMERCE SYSTEM Title:

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REMARKS

This responds to the Office Action mailed on March 24, 2005 and the Advisory Action mailed on June 9, 2005.

Claims 1, 2, 13, 14, 23, 24, and 34 are amended, no claims are canceled, and claims 35 and 36 are added; as a result, claims 1-36 are now pending in this application.

Support for Claim Amendments and New Claims

The Amendments to Applicant's claims are supported in the originally-filed application at least in Paragraphs [0009] and [00024]. Support for new claims 35 and 36 may be found at least in Paragraph [0009]. No new matter is added.

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CONCLUSION

Applicant respectfully submits that the claims are in condition for allowance and notification to that effect is earnestly requested. The Examiner is invited to telephone Applicant's attorney (480) 538-1735 to facilitate prosecution of this application.

If necessary, please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

Respectfully submitted,

STEVE GROVE ET AL.

By their Representatives,

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Minneapolis, MN 55402 (480) 538-1735

Date 7/25/2005

Sherry W. Schumm Reg. No. 39,422

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class-mail, in an envelope addressed to: Mail Stop RCE, Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this day of July, 2005.

Name

Signature